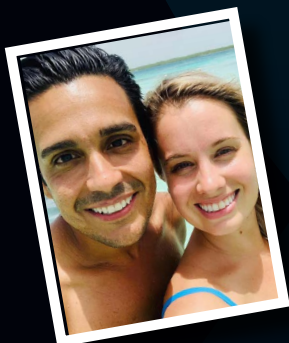




Media Kit Wanderlocal



Lauren + Daniel

Travel Aficionados

Entrepreneurs

Social Media Influencers

Public Speakers

Wanderlocal.com



Meet the Wanderlocal Team

About Lauren + Daniel

For nearly a decade, Lauren and Daniel pursued the American dream of owning their own business. They built a multi-million dollar communications firm and had it all. The house. The cars. The stuff — all the stuff. But, after watching a documentary on minimalism they sold everything in January 2019, except for their business, and took off to travel the world. Their passion for exploring new places, finding new adventures, and learning new things is contagious.

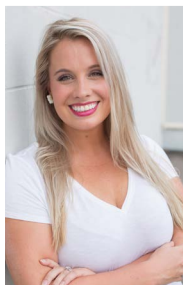
Our 2019 Aventure

2
SUITCASES

16
STATES

15
COUNTRIES

1
US RESCUE FLIGHT



Lauren Davenport, 31

With a bachelor's degree in communications and a passion for storytelling, Lauren loves inspiring people to live their best lives. As an award-winning entrepreneur and brand strategist, Wanderlocal is a natural next step in making a difference in the world.



Daniel Fernandez, 43

As a seasoned marketer for Fortune 500 companies and a talented photographer, Daniel's love for travel is the driving force behind Wanderlocal. His positivity and energy are palpable both on and off-camera. Add in a crazy, silly sense of humor, and it's simply impossible not to like him.

Daniel and Lauren have been featured in...



Forbes





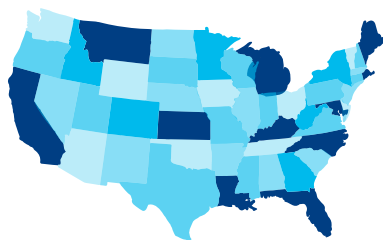
10 Most Intriguing People in Tampa Bay in 2019

Ernest Hooper,
Dishonorable Mention

Live. Love. Local.

Our Next Adventure

After we got stranded in Morocco and had to take a US Rescue flight home during the COVID-19 pandemic, we've decided we're happy to stay on American soil for a while. We've always been passionate about exploring local while we travel, but our country needs people to shop local now more than ever, and we want to help make that happen!



We are launching a 365 day, cross-country adventure to visit all 50 states while shopping 100% American made, and as local as possible. And, we're doing it in an Airstream.

It is our hope that by showing people that it's possible to shop locally, we can do our part to stimulate the US economy in its time of need and inspire others to explore domestically, creating memories of their own in our beautiful country.

On the Road Again

Partnering with Airstream



With our mission in mind, we searched for travel solutions that honored our spend-money-local plan, while keeping our personal safety and the safety of others in mind.

On our previous adventures, we lived in Airbnbs and hotels, but the COVID-19 pandemic made this solution more risky.

After much research into tiny homes on wheels, as well as van and RV life, Airstream stood out to us as a classic American brand known for quality craftsmanship and style. We told a few close friends about our ideas, and they introduced us to Airstream corporate.

After hearing about our mission to shop local and explore our beautiful country, the Airstream team gladly agreed to sponsor our adventure. As a cross-content collaboration sponsorship, we will be producing content that will be shared with Airstream's national audience of travel enthusiasts and adventurers.



328,000

FACEBOOK FANS



215,000

INSTAGRAM FOLLOWERS



19,300

TWITTER FOLLOWERS

Follow Us on YouTube!

With the start of our next adventure, we are launching an audience-requested YouTube channel. We expect this will quickly become our fastest growing platform, as even the simplest of videos we've published online has quickly gained organic traffic — including a [popcorn taste test video](#) that reached over 3,500 viewers on Facebook.

Linked below are a sample of our travel videos. At the launch of our adventure in September 2020, we will publish a minimum of one video per week, and plan to expand this after we get comfortable living our new #RVLife.



Better Together Media Partnership

As the premier media sponsor for our Live. Love. Local Adventure, duPont REGISTRY Tampa Bay will feature our cross-country journey in their bi-monthly print editions as well as online 24/7 on their site, dupontregistrytampabay.com, and their social media and email channels.



We're Not Alone

Backed by a Team

Unlike most influencers, we aren't a one (or two) man band. Because our company is a communications firm, we have creative, technology, and marketing support. From graphics, video editing, social media marketing, website design, and more, our team at The Symphony Agency is backing our efforts to ensure our sponsors get the most out of our partnership.



Symphony.





WANDERLOCAL

Let's Chat
Connect With Us

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